$N \hspace{0.1cm} E \hspace{0.1cm} W \hspace{0.1cm} S \hspace{0.1cm} R \hspace{0.1cm} E \hspace{0.1cm} L \hspace{0.1cm} E \hspace{0.1cm} A \hspace{0.1cm} S \hspace{0.1cm} E$



City of Cincinnati

MARCH 25, 2002

FOR IMMEDIATE RELEASE

CONTACT: STEVEN G. BAILEY
CITY TRAFFIC ENGINEER
(513)-591-6054

MEDIA CONTACTS:

Charlie Aull City of Cincinnati (513) 352-3733

OPENING DAY TRAFFIC TIP: PLAN AHEAD

Fans encouraged to arrive downtown early

To make this year's Opening Day an all-around home run experience, fans are encouraged to plan ahead and keep the following traffic tips in mind:

- KNOW WHERE TO GO
- GET THERE EARLY
- CALL AHEAD
- USE PUBLIC TRANSPORTATION

KNOW WHERE TO GO

"With the exception of the closure of the Eggleston Avenue exit from I-71, access to the Cincinnati riverfront has not changed significantly since last season," said John Deatrick, Director of Transportation and Engineering for the city of Cincinnati. "However, to make the trip as hassle-free as possible, I encourage motorists to determine which route they are going to take before they leave for the game."

Motorists should use the following routes to get to Cinergy Field and its neighboring parking areas:

- From I-71 Southbound: Take the Reading Road/Gilbert Avenue exit and follow Gilbert to Court Street. Turn right onto Court and then turn left onto Reedy. From Reedy, turn left onto Eggleston Avenue and follow to Pete Rose Way. Or, continue south on I-71 to the Third Street exit and follow Third to downtown parking locations.
- From I-71/75 Northbound: Exit at Second Street or Fifth Street in Ohio and follow east to downtown parking. Alternatives include exiting at Seventh Street in Ohio and traveling east to

downtown parking locations, or exiting at Fifth Street in Covington and driving across the Clay Wade Bailey Bridge.

- From I-75 Southbound: Exit at Freeman Avenue and follow to Mehring Way. Alternatively, exit at Seventh, Fifth or Second Streets and follow east to downtown and riverfront parking locations.
- From Columbia Parkway: Exit at the Third Street exit and follow to downtown parking locations.
- From I-471 North: Take the US 50 Westbound exit to Third Street to access downtown parking locations. Or, exit at Sixth Street from I-471 and follow west to downtown parking..

Getting there is only half the fun – getting home is just as easy. From downtown and riverfront parking, motorists can access the major highways and roads by following these routes:

- I-75 South: Use the Third Street ramp or take the Clay Wade Bailey Bridge to Covington, Ky.
- I-75 North: Take Central Avenue north and access the I-75 North ramps from Fourth Street or Sixth Street.
- I-71 North or I-471 South: Take Second Street to the I-71 North and I-471 South exits, or follow Broadway north to Fifth Street and follow Fifth to the desired entrance ramps.
- Columbia Parkway East: Take Second Street to the Columbia Parkway/US 50 ramp, or follow Broadway north to Fifth Street and access the Columbia Parkway/US 50 ramp from Fifth.

There will be several street closures to accommodate the Reds Opening Day Parade including Race Street between Liberty and Fifth Street, and Fifth between Race and Broadway, beginning at 9 a.m. until approximately noon. Game fans and downtown workers are encouraged to plan for these street closures, find their parking spots early and use public transit where available.

Parking

The Cincinnati riverfront and nearby areas offer plenty of parking options for game-goers. Riverfront lots can best be accessed by taking Central Avenue to either Pete Rose Way or Mehring Way, or using Second Street and Theodore M. Berry Way.

Fans with a game ticket or a Cincinnati Reds Season Parking pass can park in Riverfront Lots C and D, or the East Garage. Riverfront Lot B, E and the Third and Central lot are available to the public on a first come, first served basis.

"We have the about same number of parking spaces available in Riverfront lots as last year," said Leron Canup, senior project manager of Central Parking Systems at Cinergy Field. "But, to get one of these premium spots, Reds patrons are going to have to arrive early," Canup said.

ACCESS TO CINCINNATI REDS PARKING 2002 SEASON

